

## **A Woman Able to Approach The Dentist After Years Unable To, Thanks to TheTRUSTCard™**

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With all the issues that come up with health care these days, Obamacare and the rest, people tend to overlook getting proper dental care from a trusted Dentist and caring staff. I have been a coward and completely petrified to go to the Dentist after a bad experience I had with one in college and hate to admit it but neglected my teeth for many years because this. Even when I had dental insurance I'd look for any excuse so that I could justify not going to the Dentist. Eventually, I ended up with a cracked tooth that needed a root canal and a crown, stains from years of smoking and drinking coffee and soda, along with small chips on a front tooth that made me so self-conscious about smiling that I tried as much as I could not to.

When you work in marketing and sales as I do, your smile is one of your most important assets. and I truly felt supersensitive about my teeth.

I first met Dr. R. at an event where he was invited to speak at the company I work for. I did not know when I was told about the meeting that he wasn't going to be talking about his practice, as I would have expected. Surprisingly he talked about stress management using something called **The Calming Influence-TRUSTCard™** a number of which he gave to each of us, and went on to discuss how to cope with anxiety with special techniques explained on **The TRUSTCard™** website instead of talking about Dentistry and his practice like you would have thought he would.

I tended to feel that this man truly understood and empathized with his patients because among many other examples in life away from a dental office, he addressed the number one reason why people don't visit the Dentist and that reason was mostly due to Recurring Worry and that every anxiety-producing Dental situation, real or imagined, is recorded physically in the brain when a patient sits in the Dentist's chair. He suggested we might try using **The TRUSTCard™** to help with such anxiety, in case any of us had it. Right there, I

had a very strong feeling that this man knew what he was talking about and he understood how I felt. I'd have panic attacks, even at the thought of going to the Dentist.

I approached him afterwards (others from my Company did as well), and told him about my situation and he was very kind and invited me to his office to just talk. No exam. No charge, no discussion of insurance; just talk about my concerns, etc., (in a very special way, which he explained he had been trained to do in just the last 4 years).

When I walked into the office, it was not what I had expected at all. I didn't feel like I was in a medical or dental office. It was calm, and quiet and pleasant; and after having a nice chat with Dr. R and his staff I felt confident that I would be able to let the Doctor look at my teeth.

The whole first experience was painless. We weren't there to talk about treatment. There was no exam to start with, no health history. He communicated with me, always making sure I was comfortable. I at no time felt that I was just a "head of teeth in a chair", but more like a member of the family. We started with both Dr. R and I discussing and finding out if I wanted to talk about my dental situation at all and only once I knew I did, agreeing on a procedure FOR HOW WE WOULD DISCUSS IT – IF I CONTINUED TO WANT TO, AT ALL.

You can imagine that I very, very soon, almost immediately, got the treatment I needed in full, all at once, from there – even paid for it in advance!

I cannot say enough positive things about this Dr. If you would have told me three years ago that –I- wouldn't be afraid to go to the Dentist I'd have said you were crazy. I would recommend anyone, whether you are looking for a Dentist in our City or not, who truly cares about his patients and makes you feel like one of the family, you must see Dr. R. You will be treated just as wonderfully and amazingly as I was, I'm sure.

Much love and thanks again to everyone there from the bottom of my heart **BECAUSE NOW I CAN'T STOP SMILING** – a point I would never have gotten to if Dr. R. had not helped me handle my dental stress problems at the outset using TheTRUSTCard™! which I now use throughout my life as well, to help with any other stress! Dr. R., THANK YOU! THANK YOU! THANK YOU!

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**Calming  
Influence** The  
TRUSTCard™